

The Plan of Personal Commitment and Action

By Pingjian YANG

After I come back to Beijing, I will take the following actions under the permission of the Global Environmental Governance Project in future. As the founder and director of Peking University Institute of Environmental Public Policy, all the actions will be taken by my organization and all the honors (if have any in future) will be granted to my team.

(1) Under the help of my team's existed international networks and the even bigger network of Global Environmental Governance Forum, to collect as numerous information and knowledge as possible in the needs and practices of the topic "Turn to Green: Environment Impel Economic Development". In the first step, we will use the way of brainstorm to collect all ideas and thinking about this topic. Then we will analyze these most useful information and knowledge and to identify some critical areas and industries as future show cases.

(2) To design the "Sustainability Solutions Navigator" of the specific area and industry's "Turn to Green" needs and practices. In this step, we need intelligence supports from the Global Environmental Governance Project. All the stakeholders include government, NGOs, enterprises and the public all will be the contributors of the design. We will pay special attention to the clean technology transfer and renewable energy in the design process.

(3) To take advantage of internet and other ways to organize workshops, and using the designed "Sustainability Solutions Navigator" as tool to identify the priority needs and best practices proposed by all stakeholders who play the roles of the participants in the workshop. In this section, participants first prioritize a comprehensive set of sustainability-related needs based on importance and current satisfaction. Participants then assess their organization's effectiveness in implementing a variety of sustainability practices including management and strategy, environmental design, operational efficiency and social development.

(4) To push the related organizations especially the government to pay special attention to the needs which have the biggest gap among the stakeholders and execute the identified best practices to make the win-win situation of environmental protection and economic development.

(5) To diffuse this model more widespread to other countries and industries.

My Preliminary Timetable:

July 15, 2009 to July 31, 2009.	Action plan preparation
August 1, 2009 to August 31, 2009	Brainstorm of “Turn to Green” ideas, fundraising for the program
September 1, 2009 to September 30, 2009	Design of the “Sustainability Solutions Navigator” of “Turn to Green” needs and practices
October 1, 2009 to October 31, 2009	“Sustainability Solutions Navigator” workshop to identify the priority needs and best practices
November 1, 2009 to November 31, 2009	Results analysis and reporting
December 1, 2009 to December 31, 2009	Persuade the related organization to execute the solutions
January 2010 -	Diffusion of the model to other areas and industries